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SECURITY

GFI Software



The annual listing of 10 companies that are at the forefront of providing Vulnerability Management Solutions and impacting the marketplace



GFI Software Solving Multiple Network Security and Communication Issues with One Subscription

robust network in the enterprise world plays a pivotal role in redefining communication and delivering seamless connectivity. However, the alarming rise in security breaches and other nefarious activities have meant both small and large organizations must deploy multi-layered security to detect and prevent threats entering their network.

There is a common belief that hackers only target big companies. The truth is 66 percent of SMBs are now experiencing cyber attacks. Although SMBs recognize this fact, they are still hesitant to adopt innovative security technologies. This is because of the to upgrade their IT infrastructure to enhance security and reduce unforeseen costs, professional networking partners that offer an end-to-end solution for network, communication, and security become crucial.

Having been in the networking business for nearly three decades, GFI Software has been at the forefront of developing business-IT essential software targeted for small and medium enterprises. Today, the company is known for its GFI Unlimited solutions for network management, security, and collaboration issues.

"We offer comprehensive software capabilities that allow customers to secure their networks

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We offer diverse and comprehensive software solutions that allow customers to secure their networks and endpoints, communicate and collaborate effectively, and monitor and optimize their network performance

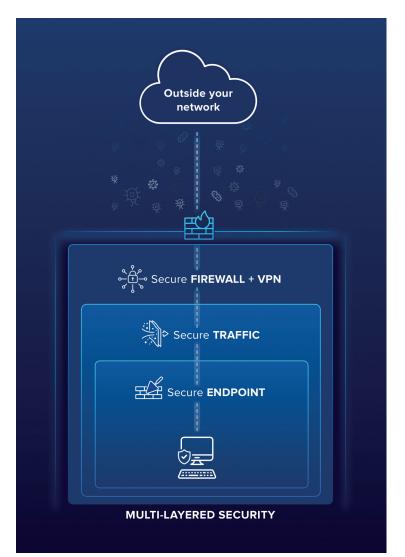
lack of standard tools and in-house expertise that pose a hurdle for successfully implementing specific solutions. Add to that, most SMBs deploy discrete security solutions by multiple vendors for various security needs—expensive, inefficient, and cumbersome. As technologists look and endpoints, communicate and collaborate effectively, and monitor and optimize their network performance," says Dan Beer, CEO of GFI Software.

GFI Software is delivered through thousands of partners dedicated to serving specific countries and regions worldwide. "We believe that our resellers/partners are in the best position in local countries to know customer needs and issues, and funnel the right solution to them," says Dan.

"The majority of the SMBs in today's world don't always have the expertise, time, budget, or resources to solve business-IT problems. They often turn to their trusted advisor, who is typically a valueadded reseller or somebody who has good technical knowledge in the market. For this reason, we have built a software stack with broader security, network and comms capabilities than almost any other vendor. This value and simplicity appeals to end customers and the partners serving them.

"GFI Software's ultimate mission is to provide easy-to-use, easy-todeploy, scalable, and affordable software solutions to help SMBs overcome their IT and businessrelated challenges," Dan says. It does this with value-priced individual products, and the GFI Unlimited subscription offering multiple capabilities.

When it comes to network management, the company's network monitoring solution allows organizations to look into each application's performance in real-time. The software also offers user-friendly dashboards that help users identify network utilization, traffic bottlenecks, and problem areas by looking at application or Level 7 performance by the app, user, device, and location. Using



the library of pre-built reports, users can then solve network management issues before they escalate.

To tackle multiple cybersecurity issues, the company offers Unlimited|Network Security in a value-priced package. This solution, through GFI Unlimited, includes everything from vulnerability management to firewall and intrusion detection and network anti-virus and malware protection. The highlighted features of recent GFI Unlimited solution sets, Unlimited|Network Security and Unlimited|Secure Email are KerioConnect and KerioControl.They allow users to configure the firewall with simple traffic rules, control inand outbound communications by URL, application, traffic type, and more.

KerioControl offers capabilities empowering users to continually monitor inbound and outbound network communications for suspicious activity while logging or blocking the communications depending on the severity.

KerioConnect delivers all the features and functionality for collaboration and messaging solutions without the complexity and high price tag of other systems. It simplifies communication around email, calendar, IM, and more. KerioConnect can be deployed on-premises or in partner-hosted cloud environments. "One thing that makes us unique is that our software package can be installed in hours, rather than months to get up and running and feel protected without all the hassle of massive service contracts," Dan says.

The GFI Unlimited solution offers many security, network and communications capabilities. For example, one capability inside the GFI Unlimited solution set addresses the challenge of fax usage for those industries that continue to require it for compliance or communications requirements. Those verticals include healthcare, legal and financial offices, contractors, and government. Rather than standing by a fax machine, users can access fax directly through email. Electronic faxing ensures security and compliance with regulations during the interaction.

All GFI Unlimited capabilities and solution sets are offered through a subscription program, giving access to all the software that customers need to power their business in one place. Instead of purchasing individual software products, customers can subscribe to the company's catalog with the GFI Unlimited program and choose capabilities that best suit their business needs.

As part of their future plans, GFI Software is focusing on moving their routine tasks, administration, deployment, and configuration to the cloud without ignoring the needs of onpremise deployment customers. GFI Software also has plans to work with its partners on educating customers on the importance of vulnerability management and complete cybersecurity solutions. This will help them bring better solutions to end-customers and better sales for partners. **ES**